

Picture & Video Consent Policy

To Be Reviewed: 2026/2027 Season

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1.0 Introduction

Capturing and sharing visual documentation, including photographs and videos, of our matches and activities within the Dunshaughlin Rockets Basketball Club holds immense value. These images not only commemorate memorable moments but also serve as powerful tools for fostering engagement, involvement, and pride. Witnessing active participation brings immense joy and a sense of connection. Moreover, these visuals play a crucial role as records of our games, preserving cherished memories for years to come.

However, in the age of widespread social media usage and artificial intelligence, it is essential to tread carefully to ensure the responsible preservation and dissemination of these images. While the recordings of members of our community participating in sport offer numerous benefits, there are also legitimate concerns that must be addressed to safeguard the well-being and privacy of our participants.

2.0 Concerns and Risks

Various concerns and risks have been identified by prominent child protection bodies, necessitating a proactive approach to image capture and sharing:

- Unauthorised access by individuals lacking appropriate clearance poses a significant risk.
- The inadvertent capture of inappropriate images, whether due to malicious intent or lack of experience, is of genuine concern.
- Misuse of images sourced from the club's social platforms or websites can have serious repercussions.
- The risk of inadvertently identifying individuals in images, potentially exposing them to unsuitable approaches, is another pressing issue.

To mitigate these risks, strict adherence to certain principles is imperative:

- Obtaining informed consent from all youth participants, their parents/guardians (if under 18 years), coaches, and other relevant club representatives and members, opposition team coaches, players and club representative and members, court and table officials must be informed of the intended use of images and associated risks.
- Images of athletes must be in suitable dress. The content of the photograph or video should focus on the activity, not the participant.
- Appointing approved photographers during matches and training sessions to ensure safeguarding and adherence to guidelines.
- Implementing sensible, practicable, and reasonable measures to protect the identities of participants in images. Individual images of participants and their names should be avoided at all costs.

3.0 Consent

Securing informed consent from all participants and their legal guardians (if applicable) within the Dunshaughlin Rockets Basketball Club is essential. This process involves clearly communicating the club's intentions regarding image use and outlining strategies for risk mitigation. The annual registration process serves as a convenient opportunity to obtain this consent, with all underage participants and their parents or legal guardians required to sign consent forms.

Consent acknowledges the potential for participants to be identifiable in images and emphasises the importance of avoiding any text or context that could facilitate their easy identification or invite inappropriate approaches. Exceptions may be made for prominent individuals or specific circumstances, provided they are clearly communicated and agreed upon. Withdrawal of consent at any time will be respected, although efforts will be made to communicate the significant value of image use and encourage participation.

Opposing teams and their committees, along with court and table officials, are required to provide Dunshaughlin Rockets Basketball Club with information before matches if any of their members object to appearing in photographs or videos. Similarly, if opposing team representatives intend to capture photographs or videos during matches, they must obtain prior approval from Dunshaughlin Rockets. The club will reference consent forms to determine which teams are suitable for such documentation, ideally obtaining this request from opposing teams before the season commences.

Furthermore, if any parent/guardian or spectator wishes to capture photographs or videos during the event, consent must be obtained from the Venue Officer where the event takes place. It is important to note that parents/guardians and all members of the Dunshaughlin Rockets Basketball Club have the right to object to this practice.

By consenting to have your child's/your photograph taken, you agree that the image or video may be used in all Dunshaughlin Rockets Basketball Club social media, advertising, and any activities or events supported by North East Basketball Board and Basketball Ireland. It is the sole responsibility of the parents/guardians and child (if applicable), or member aged over 18, to ensure that he or she does not appear in any photographs or video recordings if explicit consent has not been given. Without such action, you implicitly consent to the use of photography and video.